



Rate Card
Advertising & Sponsorship

A. Advertising Banners⁽¹⁾

Leader Board Banner
728x90 pixels
30kb, .gif, .jpg, .swf

- **In all pages of the site:** €2000/month

- **Only on the Home page:** €1000/month

- **Per subject section:** €600/month

Medium Rectangle Banner:
300x250 pixels
30kb, .gif, .jpg, .swf

- **In all pages of the site:** €1500/month

- **Only on the Home page:** €1000/month

- **Per subject section:** €700/month

Lower Medium Rectangle Banner:
300x250 pixels
30kb, .gif, .jpg, .swf

- **In all pages of the site:** €1000/month

- **Only on the Home page:** €800/month

- **Per subject section:** €500/month

Upper Traditional Banner:
468 x 60 pixels
25kb, .gif, .jpg, .swf

- **In all pages of the site :** €1000/month

- **Only on the Home page:** €700/month

- **Per subject section:** €500/month

Lower Traditional Banner:
468 x 60 pixels
25kb, .gif, .jpg, .swf

- **In all pages of the site:** €800/month

- **Only on the Home page:** €500/month

- **Per subject section:** €500/month



Lower Skyscraper Banner:

120 x 300 pixels
25kb, .gif, .jpg, .swf

- **In all pages of the site:** €700/month
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- **Only on the Home page:** €500/month
-

Lower Skyscraper Banner:

120 x 600 pixels
25kb, .gif, .jpg, .swf

- **In all pages of the site:** €500/month
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- **Only on the Home page:** €400/month
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Conference Banner:

300 x 140 pixels
30kb, .gif, .jpg, .swf

- **In all pages of the site:** €1100/month
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- **Home page :** €900/month
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(1) 80,000 impressions per month on the basis of current visitor ratings (2014). The presentation of all banners is on an alternating basis.

B. Sponsorships ₍₂₎

Sponsor Button:

120 x 60 pixels
(κινούμενο)
10kb, .gif, .jpg, .swf

As sponsors of the site there appear, without extra charge, companies that advertise at the Leader Board position for a minimum period of six (6) months.

- **Their logo appears in all sections and pages of the site via ticker button.**
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Supporter Button:

120 x 60 pixels
10kb, .gif, .jpg, .swf

Offered at no extra charge to companies that advertise on the site on a regular basis.

- **Appears in all sections and pages of the site**
-

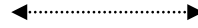
(2) Sponsor/Supporter banners appear constantly, irrespective of impression, in all pages of the site at all times.

C. Business Directory

Company Information

- **Entry of Company particulars only**
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€110 + VAT for one year (12 months) per subject section



Company Logo and Listing

▪ Entry of Company's particulars and logo

€220 + VAT for one year (12 months) per subject section

- If a company is entered in two or more sections a discount of 25% is offered.

D. Job Opportunities

Company Announcement

▪ Classified Ads (seeking personnel)

€140 + VAT for one month

SECTIONS at www.energia.gr

- Home Page
- News: Greek, International
- Dow Jones Newswires (Greek, Foreign)
- Energia.gr - Opinion
- Energia.gr - Commentary
- Articles - Analysis
- The Long View
- Interviews
- Energy Market Place
- European Affairs
- Environment
- New Books
- Personalities
- Conferences - Events (in Greece, Abroad)
- Energy Product Prices
- Job Opportunities
- Business Directory

NOTES

- Prices in force as of 15/06/2014
- Advertising firms are offered a 20% discount
- Prices do not include applicable VAT
- For advertisements or promotional material in a section of the site that is not mentioned in the price list, prices are on the basis of a special agreement.

Sponsor/Supporter banners appear constantly, irrespective of impression, in all pages of the site at all times.